

# Significant Architecture

Art & Modern Life  
Social Architecture

Turner Ulysses & Polyphemus } art of the 1890's & early  
Turner Fighting Temeraire. } Picturesque only.

7 million Burne Jones Annunciation. The New Art of Manufacture  
44 million in " King Cophetua

Socialist Masses. Wall paper revenue to much art  
Poet do pattern

Socialism Kelmscott Press Chancery Letters  
now accepted do Golden type

Architects Pugin 1899. do Beautiful work

The Home of the People

Coney Island webb

Slade " "

Roxbury Grange "

do do interior Burne-Jones P.

Palace Green. Rivington dungeon

Clouds. East Knidos

Clouds diagram

The Hare webb. Not only building

Shaw Orangery

St Agnes' Vicarage

Lether Ledge

Nehemiah Gardens

Old Swan House. Chelsea

Our House Hampstead

Queensgate -

170 u u

u u u interior

Churches. Hoar Cross Bodley & Parker  
Chamberlain

Ecclesium St Marys

Cowley Tales

Brent Brownlow

Sedding Holy Trinity Sloane Sq.

do interior

do Allas Franks

do Cavers

## Significant Architecture

"Beauty is truth, truth beauty, that is all  
Ye know on earth and all ye need to know."

So says the poet, and by all the rules of modern aesthetic criticism, the poet is wrong. Truth is a moral quality, beauty is an emotional one and the two can have no connection with one another.

Yet the quotation points out a fact of importance, that beauty cannot, or at any rate, does not ever stand alone. It is always accompanied and emphasised by other qualities such as possibly, truth. There is no such thing as pure, abstract beauty.

### Here I think

Many modern artists, sculptors, painters and even architects, have attempted to produce pure beauty deliberately altering and distorting the human form, the natural landscape so as to escape from the otherwise inevitable associations of these things. So far as any appeal to the emotions of the general public they have failed. The forms they produce may to some be beautiful, but to ordinary human beings the disagreeable associations produced by aroused by a distorted resemblance to something which we know far outweigh any abstract grace of line or colour. So we call their products "ugly."

Now there are two arts which do not rely for their effects upon any resemblance to nature, music and architecture, and it is of the latter I am to speak this afternoon. Attempts have indeed been made to draw resemblances between a cathedral nave and an avenue of trees, but the resemblance is slight and there is no reason to think that we really admire the nave of say Canterbury because it may faintly recall the avenue of McGill campus. Ruskin indeed claimed that all beauty came from "Nature" and that the appeal of all architecture could be traced to its

Canterbury  
Nave.

—  
Live Oak Avenue

—

Gloucester  
Cloister.

resemblance to mountains, crags, avenues or leaves. He drew that curious distinction between the works of man and "nature", ignoring the fact that man is natural too and all his works are as natural as any other manifestation of the universe. Nature is not always beautiful. It is sometimes perfectly hideous, for ugly men is a part of nature too.

The sensation of beauty is in fact a judgement of the human mind. We think things beautiful not discerning in them any abstract or absolute beauty but because they recall to us associations and emotions which we enjoy.

In Architecture we have come to associate certain forms with certain feelings and emotions, and, very often, these feelings almost completely smother any questions of graceful line, imposing mass or well-studied composition. A building has significance for us, quite apart from any question of beauty. We say, "it looks like a bank, or a church - or a collage" and we would experience a very disagreeable feeling of disappointment if we found that the building with a spire and tiered windows was in fact a modern apartment block, or a hotel!

This significance has always been a very important part of architecture, but there is yet another manner in which architecture is significant.

We are told, quite frequently that art is good for us. We are told, more emphatically, that art is necessary for life - but we are not so often told what I believe to be the truth that art is a natural accompaniment of life. There has never been a civilized people without art, not even including ourselves, and this all pervading art invariably must show forth the qualities of the culture which produced it. In this way our architecture is a book in which we may learn to read our

Capitol  
Washington. Pub.

St Pancras  
Railway Sta  
(unusable)

Brit House of  
Parliament

Influenced  
Ottawa.  
3 slides

own characters. But I warn you that the ~~teaching~~  
writing is sometimes very plain indeed and not always  
very complimentary. We have written over our  
characters without knowing it. Like the man in  
Hood's poem whose eyes were opened "When he  
looked upon his wife he saw her very plain."

Up to the end of the eighteenth century styles in  
architecture were unknown. One tradition of building  
governed all edifices from the church to the cottage.  
A tradition which indeed was constantly changing  
but which at any one moment was the same for  
all building. People did not build Gothic churches  
and Classic Banks. They built to one consistent  
tradition.

But in the end of the XVIII century knowledge  
took possession of architecture. Archaeologists delved  
into the past, resurrected the bones of Greek and  
Pompeian and Gothic architecture and, according  
to their tastes, proclaimed one or the other as the only  
artistic salvation. Pugin announced that Gothic  
was Christian, Classic pagan and immoral, his  
opponents lauded the polite and dignified forms of  
classic and condemned all others as barbarous.

The battle was fierce and eventually it was  
drawn upon a curious compromise. Gothic was  
to be regarded as suitable for churches and buildings  
with a religious connection, classic as suitable for  
secular and public buildings, whilst mere small  
houses were not to be regarded as of any great  
importance and might be any kind of nondescript  
they liked. This is very much how many people  
look at architecture today. So long as a building  
is what people call "correct" we accept it.

But what does this word "correct" mean? It is  
I think usually taken to mean that the building  
corresponds accurately in composition and detail to

Preston Grange  
North Walsham  
— Church  
Brympton House  
near Yeovil  
—  
St Philips  
Charleston  
1733  
Monticello  
Jeffersons House  
—

some old buildings, or buildings of the particular historic style. ~~A correct building~~ Correct architecture in fact may be a copy, or it may be a re-hash. What it cannot possess is originality.

But all the old buildings were original. New builders rarely copied, and when they tried to do so copied very poorly indeed. ~~So that when we refer to a building~~

Old buildings then were never "correct". They were the fresh, original designs of their builders. A building today which is correct, as we call it in form must be very incorrect indeed in spirit. Correctness is a vice rather than a virtue and there can be no greater condemnation of a building than to say that it is "correct Gothic". We might as well be accurate and call it "dead Gothic".

Now let us see what our architecture today has to tell us.

Our public buildings, banks, insurance offices and libraries are mostly easily recognised by having large columns on the front, usually Corinthian columns. Their large scale and their monumental construction in stone give dignity, the composition is well studied in mass and in detail and they are after all dull, as dull as they can be. No shade of human feeling animates them. "Business is business" they seem to say we have no emotions excepting pride and respectability. We are afraid to have any other emotions, they are bad for business. This dry classic & monumental building came into fashion about the beginning of the ~~XIX~~<sup>XX</sup> century and they are just about a century behind date.

For, in England, France and Germany they were building this kind of thing at the beginning of the XIX century. The British Museum, the Bourse at Paris, the Brandenburger Thor at Berlin

Treasury, N.Y.C.  
(the Parthenon)

Dublin

Columbia Univ.  
Law Library

Penn Terminal  
N.Y. front

Do Do  
Main Hall.

British Museum  
Paris Bourse  
Brandenburger Thor

The Stadium is in the Classic Greek Style. The Doric  
columns closely follow those of 16 parades in the Temple of Athena  
commonly called the Parthenon. Exhibition halls, under  
the stands are copied after some of the Hypostyle Halls in  
Greek Temples. The Ionic columns and the doors having  
been modeled from examples in the Erechtheion. All details  
throughout the structure are adapted from authoritative  
Classic Greek sources.

are just the kind of things which we might put up today in this country, and profess to be proud of.

Now, in 1820 Archaeology was a new thing in Europe. The architects were reporting on this new knowledge of the old civilizations which they had unearthed - their clients were equally enthusiastic and so these buildings, and even such extreme examples as the Walhalla at Regensburg, or the Ruhmeshalle at Munich were natural manifestations of this enthusiasm. They are copies of old buildings and they betray this enthusiasm for the old civilizations which inspired Europe at that date. Germany was a nation of scholars.

Walhalla.  
Ruhmeshalle -  
  
Edinburgh  
Royal Institution  
High School.

So in Edinburgh we find buildings like the Royal Institution, of pure Greek Doric, ~~the good~~ Edinburgh was at that time an intellectual centre and ~~her citizens~~ her geographical position on the Firth of Forth seemed to recall that of ancient Athens, so her good citizens resolved that, as she was Attic in position, Attic in intellect she should be in architecture too the Modern Athens. She was about equally successful in all three directions.

So these buildings have a meaning, and an excuse. But why do we today do things so much the same. We are not ~~scholars~~, a nation of scholars or of antiquarians. but culturally we are simply a nation of copyists. The buildings of this type are usually cultural buildings - institutions for social welfare, libraries, or the homes of institutions which wish to be thought educated and respectable, such as banks. and their architecture shows that in America education and culture are regarded as foreign things, luxuries to be imported from Europe - as the architecture of the buildings is.

T. of Scotland  
Rite.

Palacemanos  
restoration

You may object that in education at any rate America is independent. Well, here are some of the buildings of Princeton University. They are of that interesting and very charming style generally known as "Collegiate Gothic". An adaptation of the English domestic Gothic of the XV century, with a good splash of Oxford or Cambridge. That is where our higher educational ideals come from too. The buildings are indeed quite beautiful, but just now we are not considering their beauty, but their significance. I had the pleasure about a year ago of wandering through these buildings. They were filled with undergraduates in gaily patterned sweaters, and checked stockings and exaggerated plus fours. Whose style was as clearly derived from a contemporary personage as was the style of the buildings from an historic past. They looked very gay, very picturesque, they fitted their buildings to perfection and they were all very derivative indeed.

There are admirable sentimental reasons for building our churches in a Gothic type, provided that it is a modern Gothic type and not merely a rehash of mediævalism. We must acknowledge that when the ordinary citizen sees a pointed arch he thinks at once of a church and a building made of pointed arches, dark stained glass and varnished pine seems to produce by association the required state of mind. We are in fact mesmerised by the building and ~~are~~ unable to exercise our judgement upon it. So, in church building our architects, under the instructions of our building committees, build Gothic churches. And the building committees usually demand that these shall be correct, that is that they shall be as nearly as possible copies of

existing English or French Churches.

We have in this country a great number of such purely derivative Churches.

Central Church Boston Mass. Upjohn.

Trinity Church Boston. Richardson's attempt to break away. Failed! Why?

What is the significance of this? We know very well in religion the intense desire upon the part of many for authority, their natural need it may be for authority, implying in that a guidance upon which they may trust to the uttermost. This appears in such churches in the desire for an authoritative and standardized architecture built solely upon an unalterable canon.

Is this not fundamentalism in architecture? But we know also that humanity ~~to~~ its own good is not always given such complete ~~good~~ authority. Many of us think that it is never given complete guidance but is left to pursue its own path in liberty. So we demand, upon a strict philosophic basis, that the architecture too shall be free.

Just now a great appeal is being made for funds to complete the Cathedral of St John the Divine in New York. This church, I read in the press, is to combine the beauties of both English and French Gothic - in other words it is a strictly traditional church.

A great cathedral has just been opened in Liverpool, in England, built by a young architect Sir Giles Gilbert Scott. whom some of us think is already the greatest living English architect. It follows in its general spirit the old Mediaeval character, yet it is utterly modern, in plan and in detail.

Liverpool Cathedral plan (great congregational space -

~~English effects~~  
Freedom  
Sedding  
Trinity Ch  
Stevens  
2 sides

Liverpool  
Design:  
Plan  
Exterior  
Architect  
Chair lathe E.

it is in fact living, and in the technical sense incorrect, it is also exceedingly beautiful.

I am afraid that we must acknowledge that our cultural architecture, whether it is classic or gothic, whether it is civil or religious is all exceedingly derivative. It is copied from various European examples, & like all copies the buildings are out of date before they are built.

Is there then no life in American Architecture, no spirit, no independence.

Art rises from what people really believe in. To find genuine art we must first seek the genuine motive ideals of the builders, and the motive ideal of modern American life is commerce. Whatever place the fine arts, literature, science or religion may take in our lives, beneath them all is business as the real activity of our lives. And the only living art of America today is the Architecture of Commerce.

We do not, as a people, care, or profess to care much about the fine arts, but if you were to ask the people of America to name the building which has really impressed them, they would almost certainly answer the Woolworth building. It has really captured the popular imagination.

We are often told that the skyscraper is a painful necessity, brought about by the cramped site of New York on Manhattan Island; but it has been realized that this is not the case, for skyscrapers flourish equally at St Louis & Chicago where there is no lack of room.

The skyscraper is in fact due to two or three very simple causes.

1. The development of the steel industry made it possible
2. The desire of the landowner to get the highest possible

return for his outlay.

3 The willingness of the American to live in a crowd  
and 4<sup>th</sup> by and most important of all.

The Pride of the Merchant in his business.

Art does not ask for moral or lofty ideals, it asks  
only for sincere and strong ideals.

The Skyscraper is unsocial, it leads directly to  
congested traffic in the streets, it is uneconomic. It is  
an aristocrat in building and like many aristocrats  
uncomfortable to live with but beautiful to look at.

Equitable Who can deny the beauty of the Skyscraper, soaring  
up in long slender delicate lines. Its masses of  
building.

grandioses, like a dove-cole, or the hue of some new  
insect - You can see the spire of Trinity Church.  
It occupies its real place here in American life.  
a beautiful old tradition.

These skyscrapers are I have said very unsocial.  
Broad Street N.Y.

They darken the streets as well as congesting them.  
So, to prevent this a law has been passed in New  
York and various cities compelling the builders  
to set the buildings back in great steps, so as to  
allow the light to penetrate. This of course  
prevents the building of such towers as the Woolworth  
or even the C.P.R. at Toronto. But a clever art  
never hesitates long over a new difficulty. It  
surmounts it with a new accomplishment.

Buildings are now being put up, such as the  
Standard Oil Building. N.Y. which reheat on  
terraces. And the architect is having new  
visions

Office Building 32<sup>nd</sup> Street N.Y.C.

Broadway Temple. A skyscraper apartment with  
its own church

The Skyscraper has indeed gone beyond the first stages. It has originated a new, and a living style in Architecture, it is not only applicable to large, but to small buildings. It is, in fact Crane building. Montreal.

The proof that America can take her place as an artistic and creative nation in the world.

### The Skyline of New York.

The Skyscraper used to be condemned as ugly. Well it is always difficult to receive a new beauty, and it is even more difficult perhaps to receive a new ideal but more and more independent critics are coming to appreciate this creative architecture of American Commerce.

I am afraid I may have exalted what seems to you low, and thrown down what is high. I have only however tried to seek the significance of our Architecture today. ~~and it has brought me to here~~ ~~can~~ this is the path upon which I have led me. It is not my intention to prophesy as to what changes may take place what ideals may rise, or fall, but merely to interpret what I see, and that interpretation may be entirely wrong. Perhaps only the old and the dead is worthy of respect, perhaps the new is merely fantastic revolution. Yet I could but think that once that old work was alive and modern and new. and wonder whether we are right to cling so lightly to the old bones when perhaps the spirit has left them and is now inspiring the new ~~for~~ creations of today.

In some parts of the old world they are certainly doing new things

Church. Beverwijk. Holland -

Stockholm Stadshus. The Golden Hall

Can we imagine this here Today

Ramsey. Notre Dame.

A church in ferro-concrete. and beautiful  
do do Detail

Hangars at Orly. This too is Architecture  
 and it suggests great halls which may some  
 day be built.

~~I am not going to wind up with a moral.  
 I have shown you some modern architecture & I  
 have given an interpretation, more I would not dare.~~

Yet we too have honest work. But it is not in our  
 Churches, or in our Public life. It is in our commercial  
 Building and - in purely utilitarian works -

U.S. Supply Base.

do do " "

Penn Station Concrete

Bridge Ohio

Quebec Bridge.

do do Detail.

"Beauty is truth, truth Beauty" I began  
 by doubting this, and many of you possibly differed from me  
 I end by proclaiming it. and many of you may still  
 differ from me. This is truth. in construction, and  
 is it not architecture and beauty.

I will not end with a moral. I have shown  
 you some modern architecture. I have given an  
 interpretation. I leave the rest to you

## Significant Architecture

### Art and modern life

Orane Needework      Wallen Crane - home  
West Park Chapel      foodhse  
do                      interior  
Bromwelle              } Protestant + Manufacturing  
Pal Sunlight  
do School  
do  
Selchurk

### Our Public.

Washington Taff Scoll life  
Halicarnassus Rest  
Columbia University  
Penn Terminal Trust  
"        a Walk from John  
Princeton  
do  
do Graduate School  
work of XIX century in England  
Brit Museum.  
Paris bourse

### New influences (Commercial)

New York  
Woolworth  
Broad Street      the Economic barons  
Equitable ~~or~~ ass.      }  
Toronto CPR  
Standard oil.  
Office Building 3rd <sup>and</sup> St  
Broadway Temple      church