

CUS417/51.16

SAVE THE CHILDREN FUND.

THE GOVERNMENT WANTS OUR HELP!

"It is officially announced that the Treasury have sanctioned, within certain limits, a proposal to provide one pound for every pound raised and spent by charitable organizations in the United Kingdom for the relief of distress in Europe."

(See press, June 30th.)

HAVE YOU READ Lord Robt. Cecil's Appeal?
HAVE YOU READ Earl Curzon's Appeal?
HAVE YOU READ General Smuts's Appeal?

"Lord Robert Cecil, as head of the British Department of the Supreme Economic Council, expresses the earnest hope that all authorized societies appealing under the Government's proposal will receive response that will bring to some millions of children and many thousands of desolate homes a message of practical sympathy." (See press, June 30th.)

"APPALLING DISTRESS" AMONG OUR ALLIES.

Earl Curzon, in response to the invitation of the Bishop of Winchester to give the warranty of his opinion as to the gravity and urgency of the need of the relief of distress in Europe and Western Asia, writes that **no effort should be spared** for this end, "not only to alleviate the physical tortures of the unhappy victims, but because of the effect that a continuance of these conditions cannot fail to produce upon the welfare of succeeding generations of the human race."

"Our first thought will naturally be for our Allies. . . . It is difficult for our people to realize the extent of the suffering which still prevails" in Poland, Czecho-Slovakia, &c., "even at the present time. . . . In many cases, and especially in the large towns, the distress is appalling."

GRAVE MENACE TO OUR FUTURE.

"Not only grown-up men and women, but hundreds and thousands of small children, are in daily want of many of the necessities of life. The effects of such a state of affairs are visible in a scale of mortality that can hardly be measured, in a shocking increase of crime, and in the progressive enfeeblement and deterioration of those who ought to provide the population of the future."

. . . "It is no exaggeration, then, to say that the Western World is faced in the present with destitution, disease, and despair to a degree unprecedented in modern times, and in the future with a prospect of the full consequences of these misfortunes—namely, physical inefficiency, paralysis in national life, social, political, and industrial unrest, and all the evils that cannot fail to flow therefrom."

AN "URGENT CALL" TO THE BRITISH PEOPLE.

"I have spoken only of certain of our Allies. The need is as great elsewhere. The Christian populations of the Middle East—Asia Minor, Syria, Armenia, and the Caucasus—are in a similar plight, and plead for a similar relief. Nor can we ignore the conditions of Germany and Austria, where the same problems exist, and where post-war conditions are in some

cases even more terrible than those of war itself. The moment has indeed now come to repair the ravages of conflict and to obliterate the scars of savage strife. Europe cannot be restored to political and social health except by a combined effort of the philanthropy of civilized and Christian mankind. . . .

"Feeling confident, as I do, that no area is undeserving, I most earnestly support your appeal, and reinforce it by an urgent call to the people of the British Empire to play their part in this great task of reconciliation and mercy."
(See press, June 30th.)

WE MUST "EXTEND A HELPING HAND."

General Smuts (in his pronouncement of June 30th) speaks of the need for "reconstruction of a ruined and broken world."

"We witness the collapse of the whole political and economic fabric of Central and Eastern Europe. Unemployment, starvation, anarchy, war, disease, and despair stalk through the land. Unless the victors can effectively extend a helping hand to the defeated and broken peoples, a large part of Europe is threatened with exhaustion and decay. Russia has already walked into the night, and the risk that the rest may follow is very grave indeed.

"The effects of this disaster would not be confined to Central and Eastern Europe; for civilization is one body, and we are all members of one another.

"A supreme necessity is laid on all to grapple with this situation; and in the joint work of beneficence the old feuds will tend to be forgotten, the roots of reconciliation among the peoples will begin to grow again, and ultimately flower into active, fruitful lasting peace.

"To the peoples of the United States and the British Empire, who have been exceptionally blessed with the good things of life, I would make a special appeal. Let them exert themselves to the utmost in this great work of saving the wreckage of life and industry on the Continent of Europe. They have a great mission, and in fulfilling it they will be as much blessed as blessing."

THE "SAVE THE CHILDREN FUND" IS DOING IT!

In the above statements, Earl Curzon and General Smuts give striking confirmation of the facts which the "Save the Children" Fund have been publishing for months past. We are doing now what Earl Curzon and General Smuts so urgently appeal to the British public to do.

But what we have done so far is only a tiny drop in the bucket. We could save any number of children's lives if we had the funds.

We are saving the lives of children NOW. Will you help us to save more?

Funds can be earmarked for particular countries if desired, and will be distributed through the existing agencies working on the spot.

Address all communications to—

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"Save the Children" Fund,

329 High Holborn, London, W.C. 1.

Printed by C. F. HODGSON & SON, 2 Newton Street, Kingsway, W.C. 2. Published by the "Save the Children Fund," 329 High Holborn, W.C. 1. Author: D. F. Buxton, 329 High Holborn, W.C. 1.