

(From sec'y's notebook)

(To Lord Northcliffe)

January 22nd, 1915.

Dear Lord Northcliffe,

These full page anti-ennoculation advertisements are doing a great deal of harm & the Societies for the Abolition of Vivisection & of Vaccination are carrying out a most energetic campaign. If the Daily Mail could give me a full page advertisement at a reasonable rate I should be willing to ~~write~~^{issue} a counter-blast. Please pass on my letter to the manager & ask him to let me know.

Meanwhile I have arranged an interview with 'Answer' as suggested by you to Mr. Blackwood

Jan 22. 1915