

admirably in rendering a vast mass of technical material into a book designed to be read rather than studied; its purpose, "to give the ordinary man and woman a clear idea of the resources themselves, their interrelationships and the difficulties and responsibilities that proper use and management entail". Following preliminary chapters on conservation generally, on the physical features of the province and its climate, all resources are fully treated: soil, water, forestry, agriculture, energy, fisheries, mining, recreation, wildlife and perhaps most important of all the people themselves.

Robert R. Reid of Vancouver, one of Canada's foremost typographers, has designed a handsome volume which includes 28 pages of four-colour illustrations. In addition there are numerous illustrations through the text.

This is a B.C. product: written, designed, illustrated and printed in British Columbia on British Columbia paper and altogether one of the most beautiful books Macmillan of Canada has ever published.

A full-colour map, 30" x 30", is included in a pocket in the back of the book.

MACMILLAN OF CANADA

# An Illustrated Account of the Natural Resources of British Columbia

RODERICK HAIG-BROWN

## THE LIVING LAND

an Account of the Natural Resources of British Columbia

MACMILLAN

# THE LIVING LAND

Roderick Haig-Brown

THE LIVING LAND:  
AN ACCOUNT OF THE NATURAL RESOURCES OF BRITISH COLUMBIA  
BY RODERICK HAIG-BROWN

A British Columbia writer of international reputation here presents a popular account of the natural resources of his province, their use and management. Although The Living Land is intended primarily for British Columbians it will appeal to anyone, anywhere, interested in the increasingly important subject of conservation.

The British Columbia Natural Resources Conference is the producer of The Living Land; they commissioned Roderick Haig-Brown to write it and Robert R. Reid to design it and to assemble its illustrations. The Conference, now completing its fourteenth year, is an independent, non-profit organization devoted to objective study of the natural resources of British Columbia; its membership is drawn from university, government at all levels, and industry, both labour and management.

Roderick Haig-Brown of Campbell River, B.C., has based his account largely on the Transactions of the Conference containing the papers and discussions offered at the annual Conference sessions. He has succeeded

(continued on back flap)