

McGILL UNIVERSITY ARCHIVES
ACC. NO. 22 11/18
REF. 2

Playhouse Yard,

ADJOINING THE "TIMES."

LONDON, Decr 18th 1855

Messrs James Dawson & Sons
Picton. Nova Scotia
Gentlemen -

We are now managing the
Commercial Department of
Cassell's & Co's Family Paper and
Mr Cassell has handed over
in favour of the 3rd Inst

With reference to the extra
charge upon the numbers after
they are one month old we
beg to explain that this is an
arrangement which has been
adopted by Mr Cassell and is
necessary for the following reason

We print a certain surplus
and above
over the immediate demand
but even this does not prevent
the necessity of reprinting from
occasional excess of demand
and in order to keep all the back
numbers in stock we are
obliged to go to press from time
to time with very short numbers
compared with the original edition
This as you are doubtless aware
involves great additional cost
and they cannot consequently
be supplied without loss (at
least than the additional price
brandy one half more, and
we find that in cases where

old numbers are required
his extra price is not objected
to by the some trade.

As to the terms and method
of applying you direct me
I am referred your application
to the Publishers Messrs. Rees
& Co. Paternoster Row who
will communicate with you
without loss of time and we
shall be glad to find that
arrangements can be made
by which you will be enabled
to enlarge ^{considerably} the sale of families
All? Family Papers and of
Mr. Cassell's Publications

Generally, among the which
some eminently Popular
and useful works at his
usual cheap rates are in
the course of preparation.

The first number of the
Illustrated History of England
by J. S. Smith. the Author
of *Principles of Solitude &
Fortune &c.* will appear
in January - Weekly Parts - 1.

Letter
Capsels
18 Decr 55

The remains
of
Gentlemen
Your obedient Servants
P. M. & G. P. M.