

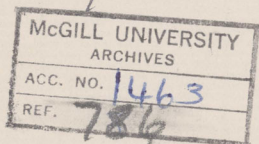
55 East 76th St.

THE YOUTH'S COMPANION.

New York, 26.3.97.

My Dear Sir:

Yes, the Youth's Com-
panion of today is the Youth's
Companion established by the
father of W.P. Willis, but
a much larger enterprise now
than it was then. It now
has a circulation of 600,000
copies a week, and reaches fully



Two million readers, Tennyson,
Longfellow, Whittier, Howe,
Freeman, Hawley, Lyndall and
Victor Hugo wrote for it while
they were alive. Mr. Gladstone,
the Duke of Argyll, Lord
Muller, the Marquess of Dufferin
and Her Royal Highness The
Princess Christian are among
our present contributors.

I am glad you accept our
proposition, but regret that you
cannot let us have the article
sooner than the middle of July.
We desire to make it a prominent
feature of our next Prospectus,
which will be closed about
May 20, and which will
include Mr. Gladstone's Reminiscences
is one of A. H. Hallam's

them. We mean like to announce
articles until they are actually
in hand, but rather than for-
so long we will wait till
the middle of July. though if
you can possibly let us have
it earlier please do so.

I am sending you some specimen
copies and hope they will indicate
to you the exceptional character
of the Companion. I am dear, Sir
Yours faithfully,
William H. Ridding