

"O wad some power the giftie gi'e us  
To see oursel's as ithers see us."

THIS POWER NOW EXISTS.

# Bureau of Press Cuttings,

HENRY ROMEIKE, Manager.

SAMUEL LEAVITT, Secretary.

171 MACDOUGAL STREET,

NEW YORK.

Above Waverley Place,

Also, London, Paris, Berlin, Vienna and Brussels, in Europe,  
and Sidney in Australia.

New York, ..... 188

We have the use of a  
large number of papers, magazines,  
etc. including in our list the best  
published.

Can we not give you notices  
of yourself, your works — see enclosed  
check of our samples — or Cuttings  
upon any other subjects in which  
you may be interested, giving names  
and dates of papers?

Yours de  
Romeike & Leavitt  
per Y.

P.S. We also take from authors a  
\$3.00 subscription covering 60 clips.

The Original Bureau was founded in London, England, by Henry Romeike, in June, 1881. This Bureau was founded in New York, by Samuel Leavitt, in April, 1884.

It supplies its subscribers with press comments from the American and many foreign newspapers, thousands of which are constantly passing through the hands of our staff of well-trained and intelligent employees, who mark, and clip and mail to our subscribers, day by day, the notices which concern them.

We supply societies with items referring to their work or to the subjects in which they are interested; Commercial companies with notices referring to themselves or to their competitors: thus enabling them to be familiar with what is passing around them.

We furnish statesmen and other public men with personal paragraphs; and we gather for them comments and facts which have proved invaluable in furnishing material for a speech or an article in a leading magazine.

Authors, editors and playwrights receive notices and reviews of their doings and writings, and artists get criticisms of their works.

We give merchants and exhibitors notices referring to themselves, to trades in which they are particularly interested and advertisements — thus enabling them to see, at a glance, how and to what extent a certain article is advertised.

We furnish contractors and others with information of forthcoming proposals, for important public works, etc., which have not yet appeared in any of the trade papers.

It is well known that many eminent men employ clerks, at considerable salaries, to search the very meagre supply of newspapers accessible to them. Hitherto only very prominent public institutions, Government departments and leading editors have been able to obtain thorough information of the current of public opinion, as mirrored in the Press. Private individuals have obtained a portion of such cuttings as they wished by the hap-bazard reading of the few papers within their reach, and another portion from obliging friends.

The extent to which Corporations, Government Departments and prominent men have used this system already in Europe and America, is indicated by the accompanying extracts from hundreds of testimonials. The cost to clients in this co-operative scheme is but a small part of what they would have to pay for subscriptions to the papers used.

Mr. Henry Romeike, the originator of this form of business; having arrived from Europe last June, is now the Manager of this Bureau; and his long experience and great success in London, and world-wide reputation for energy and enterprise, is a guarantee that an order from you will be executed well and to your entire satisfaction.

Send us an order, and you will find that once a client you will remain a client of this Bureau; and you will wonder how you ever got on without its invaluable services.

Faithfully yours,

ROMEIKE & LEAVITT.



## EUROPEAN PRESS NOTICES.

Mr. Henry Romeike, the conductor of the said agency, encloses a circular. Therein I find a list of the more influential people who patronise him. Several members of Parliament subscribe, and he in return sends them cuttings of any comment on their conduct and character that may appear in any newspaper or review. *Country Gentleman*, London, W. C., July 28, 1883.

An enterprising and intelligent foreigner of the name of Romeike, has lately been creating something of a flutter in the literary dove-cotes of the Metropolis.—Mr. Romeike will train imaginative writers to be more careful about their facts and more scrupulous in their criticisms. *Midland Echo*. Birmingham, July 28, 1883.

The value of such an institution to authors, actors and others may be more easily imagined than described. *Winning Post*. November 23, 1883.

Members of Parliament who wish to "get up" a question find that of late the collection of facts and opinions have been made quite simple and easy. Thus one well-known member has all reports of breaches of promise forwarded to him, and another distinguished statesman has given orders for the collection of everything relating to the Bitter Cry. Perhaps the worst effect of an agency of this kind will be to facilitate the business of book-making, which is easy enough already. Those facile authors who work principally with the scissors will be able to limit their literary activity to a judicious use of paste. *The Echo*, London, W. C., Dec. 12, 1883.

A wealthy Conservative, residing in London, now employs a gentleman whose sole duty it is to read the provincial papers, and to cut from them any information they contain which may be damaging to the Government. *Leeds Mercury*, Feb. 26, 1884.

I commend to the consideration of law reformers some 800 "riddles," printed with these remarks as a preface. It is to the cases themselves and not to my comments that I desire to draw public attention. They have been collected for me by Mr. Henry Romeike, but for whose novel industry it would have been difficult to have obtained them. Those printed here are less than one-half of the number collected from the press during a period of one month in this year. Mr. MCFARLANE, M. P. in *Criminal Contracts*.

Considering the anxiety of many people to see all that is said about them in print, Mr. H. Romeike should have struck a fairly good seam. He has now been in existence as a collector and purveyor of literary trifles for a number of years, and he announces that he has 7,000 subscribers. Sir. Thomas and Lady Brassey are among the number. Even Earl Grey does not disdain to take means to see what people are saying about him; ditto Sir. Farrer Herchell, Mr. W. B. Forster, M. P., Earl Dufferin, Herbert Spencer, Mr. Spurgeon and Lord Randolph Churchill. "From February to August 8,000 notices relating to Lord Randolph Churchill have been sent to his lordship." I wonder how many were favorable to him. *Northern Leader*, Newcastle-on-Tyne, October 11, 1884.

The enterprise was one destined for success from the beginning; for it nearly works in agreement with the feelings of vanity and curiosity that hold nearly every man. No classes of people are so essentially human as statesmen, authors and actors in wishing to know the opinions of their fellow-beings in regard to them. The only neglect which would have imperiled the undertaking was to have examined an incomplete number of papers and journals; for thoroughness is of the very essence of the enterprise. But this error Mr. Romeike has sagely avoided from the commencement, so far as it was possible to avoid it: and his scheme embraces a more and more widely extended grasp of matters each week. *Eastern Express*, Constantinople, October 7, 1885.

I lately took part in a correspondence in your columns on a subject which attracted some attention, and as far as I can make out Mr. Romeike sent me over 250 press notices of that correspondence; at least 200 of which I should never have seen but for his agency. The last I received was from a Bombay newspaper. I find Mr. Romeike, as a rule, so accurate that one's smallest actions are not hid from him, provided they are taken notice of, however cursorily, in any department of the press. Not very long ago I had an extract from the *Queen* sent home, and I concluded it must be a mistake. On closer examination however, I found that it contained a little microscopic notice of some private theatricals which had been performed in an obscure schoolroom for an obscure charity, and in which my name was merely mentioned as having taken a part. I, for one, look upon Mr. Romeike's agency as a public benefit, and I should be very sorry indeed to see it in anyway injured.

I am, sir, your obedient servant,

J. DANVERS POWER.

3 Westminster-Chambers S. W., Dec. 9th.

*The Times*, London E. C., Dec. 10, 1886.



## AMERICAN PRESS NOTICES AND TESTIMONIALS.

Samuel Leavitt, long connected with the daily press of this city, has established here a Bureau of Clippings, an American adaptation of the "Artistic and Literary Correspondence and Universal Compendium of the Press," that Mr. Romeike is running successfully in London and Paris. The object is to furnish extracts from all the periodicals of the world.—*New York Daily Star*, April 15, 1884.

It collects from newspapers all over the world clippings upon every subject and furnishes them to subscribers who are in need of such information. An agency of this kind cannot fail to find a welcome among those people who have spent hours and days of valuable time fighting with the red-tape of libraries and the delays and vexations consequent upon a search for information which can now be nowhere definitely obtained.—*New York Commercial Advertiser*, April 15, 1884.

An agency of this kind cannot fail to find a welcome.—*St. Louis Evening Chronicle* April 29, 1884.

Samuel Leavitt has established a bureau for culling paragraphs from newspapers for his patrons. The service will be welcome for authors, actors, inventors and all others whose business it is to try the public with new things; and who desire to see the responses made thereto in the press.—*New York Home Journal*, April 30, 1884.

It is supposed that not only editors of newspapers, but public men will take advantage of this offer, to obtain information upon a great variety of subjects, deeming it cheaper than wading through the necessary files of papers themselves, or hunting through a library for the statistics wanted.—*Chicago Express*, May 10, 1884.

Here is another labor-saving machine that gives much promise of usefulness.—*N. Y. American Grocer*, May 15, 1884.

A new thing in literature \* \* \* Charles Reade, who used to found his stories on newspaper cullings, would have found such a bureau very valuable. Perhaps he did so find it, as the business has been carried on for some time in England.—*Detroit Free Press*, April 30, 1884.

Samuel Leavitt, one of the best posted newspaper men living, has opened at No. 60 Ann street, New York, "The Artistic and Literary Correspondence, etc.—*National View*, Washington, D. C., May 3, 1884.

There is a literary agency here which supplies press notices to those who are interested in them, and it is a very useful combination. A Franco-American, Mr. Romeike, started it, and he has a bright and clever imitator in Mr. Leavitt, of New York; who seems to work this new business in a very complete way.—JOSEPH HATTON, author of "Irving's Impressions of America," in his London correspondence to the *Boston Herald*, Sept. 13, 1884.

WASHINGTON D. C., May 26, 1884.—The plan works well. I hope you will get encouragement enough to continue and enlarge it.—WM. WALTER PHELPS. A very cheap service.—F. B. THURBER.

BALTIMORE, Md., Oct. 14, 1884.—I renew my subscription with pleasure, and am glad to know you are meeting with success. In the future clippings include Australia and any of the wheat producing sections that come into competition with us for the European market.—S. P. THOMPSON, Vice-President Baltimore Chamber of Commerce.

NEWBURYPORT, Mass., March 18, 1885.—Please send all industrial biography.

JAMES PARTON.

BIBLE HOUSE, N. Y., Feb. 1885.—I am more than pleased with the cuttings sent.

DIO LEWIS.

BOSTON, Feb. 12, 1885.—Did not know that you had started; and lately suggested such a bureau to another man, as being called for. EDWARD ATKINSON.

LYCEUM THEATRE, LONDON. Feb. 7, 1885.—Enclosed please find \$24 which Mr. Hatton some days ago requested me to forward to you. G. E. TERRY. [On account of over 2,000 clips for Mr. HENRY IRVING.]

NEW YORK, March 21, 1885.—As to clippings referring to Sonnenthal, I increase my order and don't limit you. CARL HERMANN.

One of the largest contractors in New York is Mr. Henry Romeike, a slender, eager and intelligent-looking Frenchman; who will shortly offer to take a contract to tell Congressmen what they do not know. He has recently come from London, where he kept a large force of clerks busy clipping all the unfavorable remarks made by English newspapers about Lord Randolph Churchill, who was one of the best customers of Mr. Romeike's intelligence bureau. Mr. Romeike is said to have 600 customers in Parliament, and his daring enterprise into the heart of "the Dark Continent" of Congressional ignorance cannot fail to attract attention. *New York World*, September 25, 1887.

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