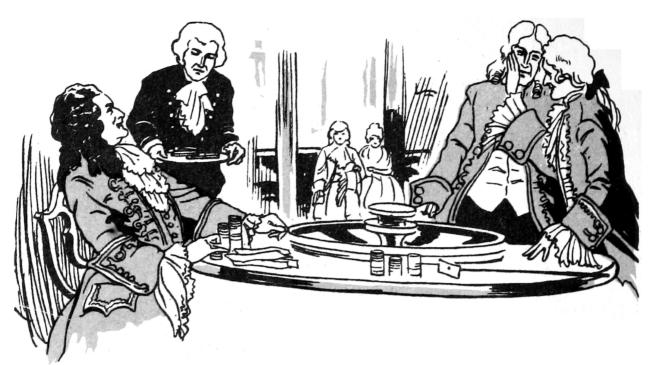
A collection of Famous ~ and Fashionable Sandwiches

# Jhe Art of Sandwich Making



HOW IT ALL STARTED

THE sandwich is such a familiar form of refreshment now-a-days that it is hard to imagine a time when there were none. Yet the first sandwich was made only 168 years ago. Like many other great discoveries, it was the result of a moment's inspiration.

One evening in the year 1758, the Earl of Sandwich was in the midst of a most exciting play at the gaming tables when dinner was announced. Unable to tear himself away from the game and yet unwilling to do without dinner entirely, the Earl was for a moment nonplussed. Apparently a man of resource, however, he soon found a way out. Calling the butler who had announced dinner, he ordered a slice of meat to be laid between two slices of bread and brought to him as he sat at play.

This form of serving food was immediately named "sandwich" after its noble discoverer, and is so called to this day.

FROM that somewhat crude ancestor of 1758 are descended the innumerable varieties of sandwich we know to-day. Varieties that range in appearance from the laborer's lump of cheese between two hunks of bread, to the dainty morsel served with afternoon tea.

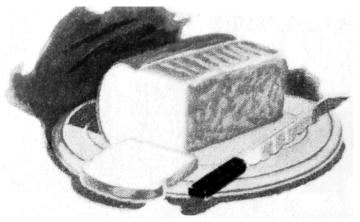
And the number of occasions when sandwiches are a delightfully correct and easily prepared refreshment is now legion.

With the handed cup of tea or coffee, whether it be in the afternoon or a light lunch last thing at night, sandwiches are always acceptable.

For the unexpected caller in the afternoon or evening, dainty and appetizing sandwiches can usually be made with whatever happens to be in the refrigerator at the time. Then there are sandwiches for the long hike or toboggan party; picnic sandwiches; the office lunch and many others.

Sandwiches that are not to be served at once should be wrapped in a damp cloth or oil paper to keep them fresh and moist.





## SOME HINTS BEFORE YOU BEGIN

I N sandwich making, one of the most important items is the b r e a d. Sandwiches made of new bread are

considered superior; it is best, however, to use finely grained bread about one day old. Remove all crusts from the loaf before cutting the slices; this prevents waste of butter and keeps the sandwiches in good shape. The crusts can be dried and used for bread crumbing.

Now cream the butter by working it up with a spoon until it is soft, spread on the bread and put the slices together in pairs.

Next spread the filling, seasoned and flavored according to needs, on one slice of bread, press the second slice over the filling and cut into shape and size for serving.

Lettuce when used, should be used sparingly as otherwise it makes a clumsy, awkwardlooking sandwich.

To have sandwiches moist without being smeary, mayonnaise dressing should be thick, then a sufficient quantity of it can be used to make the filling moist without running over.





# THIN BREAD AND BUTTER

Bread-and-butter sandwiches are called in England by this name. They consist merely of bread sliced very thin, spread with creamed butter and pressed together in pairs. With Canada Bread they are delicious.

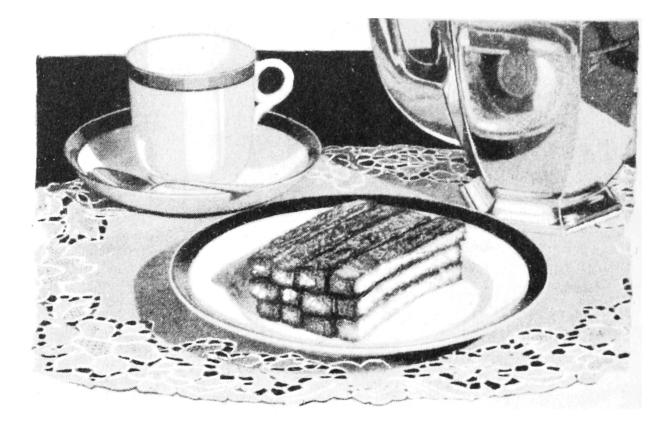
# CHEESE, OLIVE AND GREEN PEPPER SANDWICHES

1 cupful grated Cheese1/4 cupful chopped Stuffed Olives1/4 cupful minced Green Peppers2 tablespoonfuls MayonnaiseWhite BreadButter

Mix together the cheese, finely chopped olives, minced green peppers, and mayonnaise. Butter slices of Canada Bread, spread half of them with the filling and cover with the other slice of bread.

# CREAMED HAM OR CHICKEN SANDWICHES

Prepare creamed chicken or ham, taking care that the mixture is not over moist, and serve between slices of buttered toast made of Canada Bread.



# SOUP STICKS

Cut stale Canada Bread into 1/3'' slices, remove crusts, spread thinly with butter. Cut into strips 1/3'' wide and  $2\frac{1}{2}$  to 3'' long. Brown in hot oven.

## CREAMED TOMATOES ON TOAST

Tomatoes	Salt
Flour	Pepper
Butter	Toast

To each cupful of canned tomatoes, add 1 teaspoon each of flour and butter creamed together; season with salt and pepper. Cook until it thickens. Pour over toast made of Canada Bread and serve at once. Garnish with lettuce.

# CHEESE DREAMS

#### Cream Cheese

#### White Bread

#### Butter

Cut thin slices of stale Canada Bread. Spread with softened butter. Spread with cream cheese. Cover with thin slices of buttered bread. Toast, cut in fingers or triangles. Serve covered.

# PEANUT BUTTER SANDWICHES

Combine two parts peanut butter with one part plain butter, cream together, and use with or without the addition of a tablespoonful of minced stuffed olives, chopped chutney, raisins or celery. Spread between slices of Canada Bread.

# APPLE, NUT, AND MAYONNAISE SANDWICHES

Chop raw tart apple very fine, add half its bulk of finely minced nut meats—any kind—together with mayonnaise to make a paste, and spread between buttered slices of white Canada Bread.

# BACON AND CHEESE SANDWICHES

#### Bacon Bread

#### Butter Grated Cheese

Butter the desired slices of Canada Bread and spread liberally with grated cheese. Add a layer of very thin crisp bacon, top with a second slice of buttered bread, press and cut. These sandwiches are delicious toasted.



# **BROWN BREAD SANDWICHES**

½ cupful Cream Cheese
½ cupful Chopped Pecan Meats
Butter
½ cupful crushed, canned or fresh Pineapple
Whole Wheat Bread

Work the cream cheese with a fork until it is soft. Then add the chopped pecan meats and shredded pineapple. Mix thoroughly. Meanwhile cut thin slices of whole wheat Canada Bread and butter half the slices. Spread the remaining slices with the cream cheese mixture and form sandwiches.

# CHEESE AND PIMIENTO SANDWICHES

1/4 cupful Walnuts Salad Dressing White Bread Cream Cheese Pimiento Butter

Chop finely a red pimiento and  $\frac{1}{4}$  cupful walnut meats. Mix cream cheese with salad dressing, add chopped walnuts and pimiento and spread between buttered slices of Canada Bread.





# **CLUB SANDWICHES**

Lettuce		Chicken
Bacon		Tomatoes
Toast	Mayonnaise	Butter

Butter toast made of Canada Bread, allowing three slices for each person. On the first slice of toast place a lettuce leaf, and a layer of sliced chicken. Spread a slice of toast with mayonnaise, place over the chicken with the mayonnaise side down. On this slice of toast place sliced tomato and crisp slices of bacon. Spread the remaining slice of toast with mayonnaise and turn over the tomato and bacon. Cut the sandwich in triangles. They may be garnished with parsley or stuffed or ripe olives. Another combination is sliced or minced hard-cooked egg, a thin slice of ham, lettuce and shredded green peppers. A thin slice of cold roast pork may be substituted for the chicken. Minced celery may be one of the ingredients and combines deliciously with almost everything.

# CROUTONS

Cut slices of stale Canada Bread 1/3'' thick; cut in cubes. Place in baking pan and brown in hot oven.



## **OPEN SANDWICHES**

Cream Cheese White or Whole Wheat Bread Salad Dressing Butter Chopped Nuts

Cut whole wheat or white Canada Bread  $\frac{1}{4}$ " thick. Remove crust and cut in fancy shapes. Spread with cream cheese, mixed to a paste with cream or salad dressing; a fish paste may be used. Dip in finely chopped nuts, garnish with cress or parsley and pimiento, olives or radish slices.

# ROLLED CELERY SANDWICHES

# White breadButterCeleryThousand Island Dressing

Cut one-fourth inch slices from a rather fresh, moist loaf of white Canada Bread. Remove the crusts and spread the bread slices with softened butter. Meanwhile, cut stalks of cleaned celery into lengths equal to the width of the bread slices. Fill these stalks with the Thousand Island Dressing. Place a stalk on the edge of each slice of bread and roll into the bread like a jelly roll. Roll all the sandwiches in a damp napkin and place in the refrigerator for a few hours. The rolls should keep their shape.

# DOMINO SANDWICHES

Whole Wheat Bread	White Bread
Butter	1 cupful Chopped Tongue
2 tablespoonfuls Chopped Dill	3 tablespoonfuls Mayonnaise
Pickles	Swiss Cheese

Cut whole wheat and white Canada Bread in one-eighth inch slices and spread with softened butter. Season the chopped tongue with the dill pickles and mayonnaise. Spread this mixture on slices of white Canada Bread. Over this put whole wheat Canada Bread slices and over the whole wheat bread thinly sliced Swiss cheese. Repeat, having four layers. Trim off the crusts evenly, put under a weight and let stand several hours in a cool place. Cut cross-wise in thin slices and serve.

### ORIENTAL SANDWICHES

1 Cream Cheese	12 Dates
1/8 teaspoonful Salt	Chopped Peanuts
Bread	Butter

Cream the cheese and add the dates stoned and chopped and the salt. Spread on slices of buttered Canada Bread, sprinkle with chopped peanuts and cover with buttered bread.





# DATE AND NUT SANDWICHES

Dates Walnuts

Salad Dressing

White Bread Butter

Remove the stones from dates and put through food chopper with an equal quantity of walnuts. Moisten well with Salad Dressing and spread between buttered slices of Canada Bread.

# SAVORY FISH SANDWICHES

1½ cupfuls left-over cooked Fish
½ teaspoonful minced Parsley
2 tablespoonfuls chopped Mustard Pickles
Triangular slices of Buttered Toast
Slices of cut Lemon, stuffed Olives, and Celery Tips or Parsley for garnishing

If the fish used is left over it will probably have enough sauce with it to moisten; otherwise add sufficient canned tomato, chili sauce, or white sauce. Flake the fish, heat it in the sauce, add the pickles and chopped parsley, with salt and pepper if needed. Pile on slices of toast made of Canada Bread, cover with more toast, and garnish with stuffed olives, slices of lemon and celery tips or parsley.



## FAVORITE SANDWICHES

1 tablespoonful Chopped Pimiento
½ cupful Chopped Celery
½ cupful Minced Tuna Fish
¼ teaspoonful Salt

1/4 cupful Mayonnaise

1 tablespoonful Chopped Sweet Green Pepper Bread

To the minced Tuna fish add the celery and peppers; mix together well, moisten with mayonnaise and season with salt. Use as a filling for white Canada Bread sandwiches, making them thin and dainty.

## TUNA SANDWICHES

Tuna Fish Salad Dressing

White Bread sing Butter Chopped Pickle or Relish

Flake Tuna fish very small. Drain off all liquid from chopped pickle or relish. Mix Tuna and relish and moisten well with Salad Dressing. Allow I cup Tuna to  $\frac{1}{2}$  cup relish. Spread between buttered slices of Canada Bread.

# QUEEN'S PUDDING

Make plain Bread Pudding; when cooked, spread with jelly or jam. Garnish with meringue; return to slow oven to cook and brown. Serve hot or cold.

## RUSSIAN EGG SANDWICHES

3 Hard-cooked Eggs	1/4 cupful stiff Mayonnaise
1 tablespoonful Chili Sauce	White or Whole Wheat Bread
1/4 teaspoonful Salt	Butter

Prepare a Russian dressing by mixing the mayonnaise chili sauce and salt. Chop the eggs and mix with the Russian dressing. Spread on buttered slices of white or whole wheat Canada Bread, cover, press together and cut.

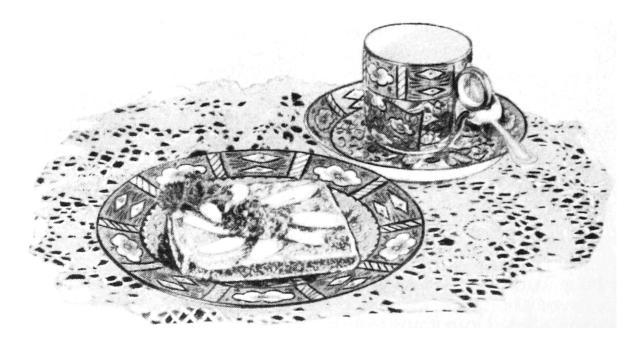
#### DAISY SANDWICHES

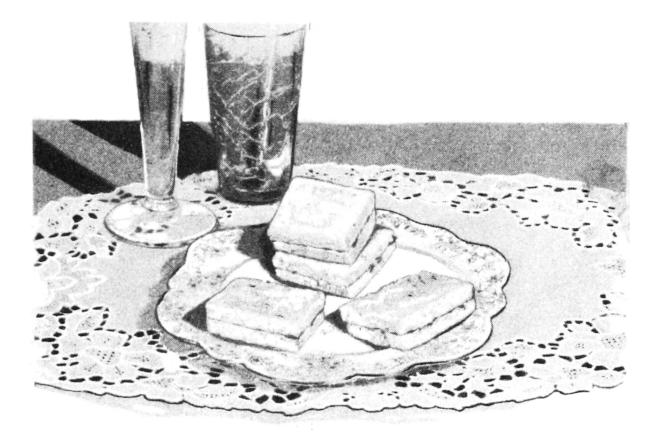
#### Hard-cooked Eggs

#### Whole Wheat Bread

Butter

On square slices of buttered whole wheat Canada Bread, make a daisy with the devilled yolks of hard-cooked eggs for the round center and radiating from it the petals formed of the hard-cooked whites cut into slim lengthwise strips.





# YUM YUM SANDWICHES

# 1 Cream Cheese or an equal<br/>quantity of Cottage Cheese2 cupfuls Minced Ham<br/>White Bread1 small bunch Watercress

Pick the leaves from the watercress and cream them into the cheese together with the ham. Spread between thin slices of unbuttered Canada Bread. A little mayonnaise or French dressing may be added to this sandwich filling if desired.

# CUCUMBER SANDWICHES

Cucumbers White Bread Salad Dressing Butter

Slice cucumbers paper thin, crisp in iced water, then wring them until dry in a cloth. Place slices on slices of buttered Canada Bread. Spread thickly with Salad Dressing and cover with slices of buttered bread.

These sandwiches should be served immediately while cucumbers are crisp and fresh.



# SARDINE SANDWICHES

Sardines Hard-cooked Egg White Bread Butter

#### Salad Dressing

Remove bones and skin from sardines and mash to a paste. Add finely chopped hard-cooked egg, allowing 1 egg to each can of sardines. Mix thoroughly with salad dressing and spread between buttered slices of Canada Bread.

#### CREAM TOAST

6 slices Toast 2 tablespoons Flour 1/2 teaspoon Salt 3 tablespoons Butter 1½ cups Milk Few grains White Pepper

Make white sauce of flour, seasonings, butter and milk. Dip slices of toast made of Canada Bread in the sauce. Place on serving dish; strain sauce over. Garnish with parsley.

### GRAPE FRUIT SANDWICHES

Spread whole wheat Canada Bread with grapefruit marmalade, through which is chopped candied ginger and nuts.

# BUTTERED CRUMBS

1 tablespoon Butter	1/8 teaspoon Salt
1 cup Bread Crumbs	f.g. Pepper

Grate the crumb part of stale Canada Bread. Melt butter (do not let it brown); add crumbs and seasonings; stir with a fork. Use for scalloped dishes.

# SALMON AND EGG SANDWICHES

2 Hard-cooked	Eggs	$\frac{1}{2}$ cupful Salmon
Salt		Pepper
Mayonnaise	Butter	Bread

Chop the hard-cooked eggs, mince the salmon and combine. Season to taste and moisten with mayonnaise, if desired. Spread between slices of buttered Canada Bread.

# ROLLED TOASTED CHEESE SANDWICHES

#### Cream Cheese

Fresh White Bread

Butter

Cream butter and cheese together. Spread on slices of fresh white Canada Bread, roll the bread. Toast under flame in broiler. Serve covered.



# PLAIN BREAD PUDDING

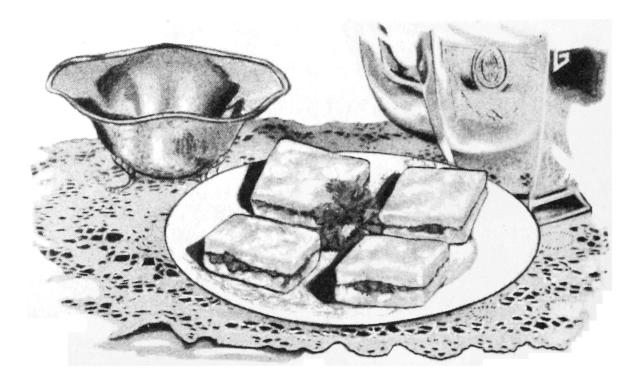
2 cups hot Milk	1/4 teaspoon Salt
1 cup Bread Crumbs	2 tablespoons Butter
1 egg	1/2 teaspoon Vanilla
2 to 4 tables	DOODS SUgar

Add crumbs of Canada Bread to milk, let stand till very soft. Beat egg slightly, add sugar, salt and milk mixture; beat until very smooth. Add butter and vanilla. Pour into buttered baking-dish, oven-poach until firm—(large amount about 1 hour).

# OLIVE AND EGG SANDWICHES

1 Hard-cooked Egg Bread French or Cooked Salad Dressing Butter Butter

Chop together the hard-cooked egg and olives. Moisten with oil or any favorite salad dressing. Spread between slices of buttered Canada Bread.





# ROLLED ASPARAGUS SANDWICHES

Bread Asparagus Tips Butter Mayonnaise

Prepare the Canada Bread as for Rolled Celery Sandwiches. Dip the asparagus tips, either fresh cooked or canned, in mayonnaise and roll up in the bread slices as in Rolled Celery Sandwiches.

# RAISIN-AND-NUT BETTY

#### 4 cupfuls diced toasted buttered Bread 2 cupfuls stewed Raisins 6 rounds buttered Bread 4 cupful chopped Nut Meats (any kind except Peanuts) 6 rounds buttered Bread

Combine the diced toast made of Canada Bread, raisins, and nut meats, transfer to good-sized buttered custard cups, cover with rounds of buttered bread, and bake about thirty minutes, or until the bread is browned. Serve in the cups, passing orange marmalade sauce and whipped cream, or invert the puddings, using the sauce and whipped cream as a garnish.



# SALMON SANDWICHES

cupful Salmon
 tablespoonfuls
 Mayonnaise
 Butter

2 tablespoonfuls Chopped Capers, Nasturtium Seeds or Piccalilli (finely minced) Bread

Mince the salmon, either fresh or canned, and mix with the capers, nasturtium seeds or piccalilli. Moisten with the mayonnaise. Spread on thin buttered Canada Bread, cover and cut in shapes.

# COCOANUT BREAD PUDDING

2 Eggs	3 slices Stale Bread
3 cups Milk	Butter
2 tablespoons Sugar	Shredded Cocoanut

Butter slices of Canada Bread, put in baking dish. Sprinkle each slice with shredded cocoanut. Make raw custard of eggs, milk and sugar. Pour custard over bread and oven poach until custard is firm.

## FRENCH TOAST

#### 6 or 8 slices of stale Bread 1 Egg

 $\frac{1}{4}$  teaspoon Salt  $\frac{3}{4}$  cup Milk

Butter

Beat egg slightly, add salt and milk. Heat frying pan, put in piece of butter. Dip Canada Bread quickly into raw custard. Put into frying pan; brown on one side. Place small piece of butter on top; turn the bread and brown on the other side. Serve at once with cinnamon and sugar (1 teaspoon to 1 cup), or a syrup:

## DELICIOUS SANDWICHES

Cream Cheese 1 cupful Chopped Walnuts 1/4 cupful Orange Juice 1/2 teaspoonful Salt 2 tablespoonfuls Butter 1/2 cupful Chopped Pimientos Whole Wheat Bread Butter

Cream the cheese and add gradually the butter and orange juice. When well blended add the chopped pimientos, walnuts and salt. Mix well and spread between slices of buttered whole wheat Canada Bread.





# CHICKEN SANDWICHES

Sliced Chicken Mayonnaise Stuffed Olives Bread

Butter

On buttered slices of Canada Bread lay thinly sliced chicken. On this spread a mixture of minced olives moistened with mayonnaise. Cover with buttered bread.

#### CONCORDIA COMBINATION SANDWICHES

ChickenMayonnaiseCurrant JellyButterWhite Bread

Chop cold cooked chicken and mix with mayonnaise, using onefourth cupful of mayonnaise to each cupful chicken. Use as a filling for sandwiches made of white Canada Bread. Make the same number of sandwiches, similar in size of buttered white Canada Bread spread with currant jelly or any other red, tart, stiff jelly. Serve a chicken and a jelly sandwich together. "Bread is your best food"—and when made by the Canada Bread Company it is at its very best.

This great all-Canadian baking Company is the outgrowth of a business founded about 40 years ago by Mr. Mark Bredin, now President of the Canada Bread Company. When he first started, he adopted as his standard, "The Quality goes in before the name goes on." The excellence of the bread made has resulted in the growth of the business into the Canada Bread Company which now serves the very finest of bread to customers in eleven of the principal cities in Canada, and a great many more towns and villages.

The fine quality standard set in the beginning has never been allowed to drop—rather it has been made higher. That is the reason why you can safely choose for your family the delicious, tasty, finer loaf made by Canada Bread.

