Consolidated Financial Statements Year Ended December 31, 1980



Report of the Board of Directors

The Directors are pleased to present their eightieth annual report, together with the Consolidated Financial Statements showing the results of the Company's operations for the year ended December 31, 1980.

The Financial Statements consolidate the results of Crown Life Insurance Company and its wholly-owned subsidiaries, Crown Life Assurance Company Limited, Crown Life Pensions Limited (both United Kingdom life insurance companies), and Coronet Properties Limited (a Canadian real

estate company).

The Financial Statements show, on an equity basis, the accounts of Datacrown Inc. — a computer services subsidiary company which is not consolidated as its accounts are not compatible with life insurance company accounting practices. Also shown on an equity basis is Crown Life (Caribbean) Limited — a non-consolidated life insurance subsidiary company, operating in Trinidad and Tobago. Trinidad residents own a substantial minority interest in this subsidiary.

New Business

Total new life insurance business issued in 1980 was \$5.7 Billion — slightly ahead of the 1979 figure. Individual life sales exceeded \$2.7 Billion, compared to \$2.5 Billion in 1979 and Group life sales were more than \$2.9 Billion, about the same as in 1979.

First year and single premium income for Individual and Group annuities was \$110 Million, compared to \$98 Million in 1979 — up 12%.

First year premium income for Individual and Group health insurance policies totalled \$62 Million — an increase of 5% over the previous year.

Business in Force

Total life insurance in force increased 4% during 1980, from \$32.2 Billion to \$33.4 Billion. Group life policies accounted for \$19.3 Billion in force, and Individual life policies for \$14.1 Billion. The termination of one large U.S. Group contract offset growth in other lines.

Liabilities under annuity contracts, including segregated fund annuities, in force at the end of 1980, totalled \$718 Million — an increase of 14% over the corresponding figure at the end of 1979.

Health insurance business in force grew during the year and generated total premiums of \$322 Million — 12% greater than the 1979 total of \$288 Million.

Revenue

Total revenue for 1980 passed a major milestone, exceeding \$1 Billion for the first time, and was 17% greater than in 1979.

Total premium income increased to nearly \$795 Million, 12% greater than the total for 1979. A detailed exhibit showing sources of premium income for various lines of business and territories is included with the Financial Statements.

Net investment income on general funds, at \$188 Million, was up 34%, while total invested assets increased by 14%. The overall net yield rate was 9.77%, compared to 8.23% in 1979.

Benefits and Expenses

Death and disability benefits amounted to \$113 Million — an increase of 8%, compared to the previous year.

Mortality experience for Individual policies in all territories was very favourable, showing a slight improvement overall compared to 1979. Mortality experience for Group policies was somewhat less favourable than in 1979.

Health insurance benefits, totalling \$281 Million, were 14% more than in 1979. Overall health insurance claim ratios improved slightly during 1980, but were still at unsatisfactory levels.

The total of amounts paid or credited to policyholders and beneficiaries was \$786 Million, an increase of 19% over the 1979 figure.

Total expenses were \$191 Million — an increase of 10% over the corresponding figure for 1979.

Net Earnings for the Year

Earnings from consolidated insurance operations, before addition of net capital gains and earnings of non-consolidated subsidiaries, totalled \$34.1 Million and showed an increase of almost 24% over the previous year's figure.

Net realized capital gains on real estate, currency transactions and health account assets were \$2.2 Million in 1980, compared to \$13.7 Million in 1979. The 1979 figure included a large gain realized on the sale of one sizeable real estate investment.

Earnings figures for the non-consolidated subsidiary companies — Datacrown Inc. and Crown Life (Caribbean) Limited — exceeded \$1.9 Million in 1980, compared to \$270 Thousand in 1979; the 1980 results reflect significantly improved earnings of Datacrown Inc.

Total net earnings for the year were, therefore, \$38.3 Million, compared to the 1979 figure of \$41.5 Million.

In the participating section of the business, after \$21.5 Million of dividends were allotted to policyholders, and after a transfer of \$1.1 Million to the shareholders' account, total earnings were \$14.4 Million, including net capital gains of \$1.1 Million. The comparable figures in 1979 were total earnings of \$15.2 Million and net capital gains of \$9.1 Million.

In the non-participating section, including the shareholders' account, total earnings were \$23.9 Million, or \$11.93 per share, compared to the 1979 figure of \$26.3 Million, or \$13.17 per share. Included in the per share figures were net capital gains amounts of \$0.56 in 1980 and \$2.28 in 1979.

The non-participating and shareholders' earnings figures include the results of health insurance operations, which recorded an overall loss of more than \$7 Million in 1980. Poor morbidity ratios under Group coverages emerged in the United States in 1979 and continued during 1980.

During 1980, a number of special reinsurance agreements were arranged with other life insurance companies. The net effects of these agreements were a small improvement in earnings and the provision of additional surplus amounts which will help support expansion of sales activities in the future.

Foreign Currency Conversion

In these 1980 Financial Statements, following a long-established practice accepted by the Canadian regulatory

authorities, United States dollar items have been converted using the rate US\$1.00 equals C\$1.00. Sterling items have been converted using £1 equals C\$2.00. Because of the continued weakness of the Canadian dollar and the increasing percentage of Crown Life business which is in the United States and the United Kingdom, the Company began using rates of C\$1.15 and C\$2.50 respectively for transactions in United States dollars and Sterling, effective January 1, 1981. Had these rates been used previously, total earnings in the non-participating section, including the shareholders' account, would have been changed for 1980 from \$11.93 per share to approximately \$13.70 and for 1979 from \$13.17 per share to approximately \$15.70.

Assets and Liabilities

Total assets at the end of 1980 were \$2.33 Billion, having increased by \$297 Million, or nearly 15% during the year.

Liabilities under policy contracts amounted to \$1.87 Billion, compared to \$1.67 Billion at the end of 1979 — an increase of nearly 12%.

The total of reserves, surplus and share capital increased, in the aggregate, by \$33 Million to \$329 Million at the end of 1980. This total represents 14% of assets, providing a sound margin for the protection of policyholders. General surplus in insurance funds increased by \$65 Million to \$154 Million at the end of 1980. This was due, in part, to a change during 1980 in United States statutory liability requirements which resulted in a significant reduction in the reserve for non-Canadian additional statutory requirements.

Extendicare Ltd.

On October 8, 1980, Extendicare Ltd., a Canadian-owned health care company, acquired 699,750 shares of Crown Life — about 35% of the total number of shares — in exchange for convertible common shares issued by Extendicare to a group of eleven Crown Life shareholders. Mr. H. Michael Burns was appointed Chairman of the Board and Chief Executive Officer of Extendicare Ltd. Subsequently, through an exchange offer made to all Canadian shareholders of Crown Life, another 1,141,336 shares of Crown Life were acquired by Extendicare Ltd., resulting in its ownership of over 92% of the total number of Crown Life shares. We are confident that this new relationship will be beneficial to both companies.

General

At the Board meeting immediately following the Annual Meeting in 1980, Mr.J.-Ubald Boyer, Mr. F.W. Hill, Mr. J.H. Mowbray Jones and The Honourable Clarence Wallace were re-appointed Honorary Directors.

The Directors wish to acknowledge the contribution made by the many talented people in our sales organizations, Home Office, Branch Offices and subsidiary companies. They achieved much during a highly active year and have once again shown their eagerness to face challenges.

On behalf of the Board

Chairman

President

Consolidated Statement of Earnings

Life insurance and annuity premiums 472,486 Health insurance premiums 322,435 Investment income, net of related expenses of \$6,458,000 (1979 \$5,225,000) 188,277 Segregated funds investment income 13,201 Special reinsurance received agreements 13,800 Other 2,398	422,962
Health insurance premiums Investment income, net of related expenses of \$6,458,000 (1979 \$5,225,000) Segregated funds investment income Special reinsurance received agreements Other 13,201 13,800 2,398 1,012,597	
	288,383 140,512 10,612 — 1,749
	864,218
Amounts paid or credited to policyholders and beneficiaries	
Death and disability benefits Health insurance benefits Annuities Annuities Maturities and surrenders of policies Special reinsurance ceded agreements Dividends to policyholders Interest on amounts on deposit Increase in amounts required to provide for unmatured obligations on policies in force 113,555 281,225 26,391 94,766 Special reinsurance ceded agreements 77,670 21,555 21,771 21	105,088 245,926 24,793 74,598 — 19,964 9,005
Increase in segregated fund liabilities	3,256
786,437	662,754
Expenses	
Life insurance and annuity expenses 118,920 Health insurance expenses 59,979 Premium and other taxes 12,575	111,142 50,869 11,545
191,474	173,556
Earnings from consolidated insurance operations before income taxes	27,908 326
Earnings from consolidated insurance operations 34,137 Net capital gains 2,223 Earnings of non-consolidated subsidiary companies, after income taxes of \$2,083,000 (1979 \$150,000) 1,986	27,582 13,698 270
Net earnings for the year	41,550

Consolidated Statement of General Surplus

Year Ended December 31, 1980	1980	1979
	\$0	000
General surplus in insurance funds, beginning of year Net earnings for the year Transfer from reserve for investment values and currency exchange Transfer from reserve for non-Canadian additional statutory requirements Transfer from reserve for specified contingencies	88,774 38,346 8,500 29,075 3,400	86,497 41,550 — — —
	168,095	128,047
Transfer to reserve for investment values and currency exchange Transfer to reserve for excess of cash surrender values over policy contract liabilities Transfer to reserve for non-Canadian additional statutory requirements Transfer to reserve for Canadian additional statutory requirements Transfer to reserve for value of miscellaneous assets Dividends to shareholders Increase in shareholders' account	4,335 800 4,047 4,800 18	7,300 11,448 5,436 7,500 3,947 3,600 42
	14,000	39,273
General surplus in insurance funds, end of year	154,095	88,774

Analysis of Consolidated Net Earnings

	Net earnings attributable to							
	Total		Participating policyholders' account		Non-participating and shareholders' account		Statutory earnings per share	
Year Ended December 31, 1980	1980	1979	1980	1979	1980	1979	1980	1979
		\$000	\$	\$000		\$000		\$
Earnings from consolidated insurance operations before policyholders' dividends	55,692	47,546	35,302	26,963	20,390	20,583	10.19	10.29
Dividends to policyholders	(21,555)	(19,964)	(21,555)	(19,964)				
Transfer from participating account to shareholders' account			(1,134)	(1,051)	1,134	1,051	.57	.53
Earnings from consolidated insurance operations	34,137	27,582	12,613	5,948	21,524	21,634	10.76	10.82
Net capital gains	2,223	13,698	1,094	9,144	1,129	4,554	.56	2.28
Earnings of non-consolidated subsidiary companies	1,986	270	774	118	1,212	152	.61	.07
Net earnings for the year	38,346	41,550	14,481	15,210	23,865	26,340	11.93	13.17

Statutory earnings attributable to shareholders include a portion of the earnings of subsidiary companies, earnings of the non-participating life and health accounts, the shareholders' account and, as limited by law, the amount transferred from the participating policyholders' account to the shareholders' account. This transfer was based on 5% of distributed participating earnings.

Consolidated Balance Sheet

Assets December 31, 1980	1980	1979
	\$000	
Invested assets Bonds Shares Mortgages on real estate Real estate Loans on policies, secured by cash values Data processing equipment Equity value of non-consolidated subsidiary companies Bank certificates of deposit Cash Segregated investment funds	855,391 207,586 766,892 64,473 184,731 1,380 14,620 25,538 6,737 82,556	744,246 148,150 715,311 62,133 152,035 2,415 12,975 18,763 9,275 67,859
	2,209,904	1,933,162
Other assets Outstanding premiums Accrued interest Recoverable advances to agents and general agents Other	50,507 35,401 17,347 16,497	46,534 28,125 14,207 10,130
	119,752	98,996

2,329,656 2,032,158

On behalf of the Board

Chairman

President

Liabilities December 31, 1980	1980	1979	
	\$000		
Liabilities under policy contracts			
Amounts required, in addition to future premiums and interest, to provide for unmatured obligations under all policies in force Policyholders' dividends and other amounts on deposit Policy benefits in course of payment and provision for unpaid claims Provision for next dividends payable to policyholders Segregated fund liabilities	1,478,604 89,365 202,742 16,898 82,556	1,334,285 76,556 178,795 16,292 67,859	
	1,870,165	1,673,787	
Other liabilities			
Taxes payable Bank indebtedness Special reinsurance ceded agreements Other	8,410 16,535 70,498 34,360	8,319 12,603 — 41,307	
	129,803	62,229	
Reserves, surplus and share capital			
Reserve for investment values and currency exchange Reserve for excess of cash surrender values over policy contract liabilities Reserve for non-Canadian additional statutory requirements Reserve for Canadian additional statutory requirements Reserve for specified contingencies Reserve for general contingencies Reserve for value of miscellaneous assets	15,000 72,463 36,019 8,300 2,780 12,000 25,379	23,500 68,128 65,094 7,500 6,180 12,000 21,332	
Total reserves	171,941	203,734	
General surplus in insurance funds Share capital Shareholders' account	154,095 2,000 1,652	88,774 2,000 1,634	
	329,688	296,142	
	2,329,656	2,032,158	

The accompanying notes are an integral part of these Consolidated Financial Statements.

Notes to Financial Statements

- 1. The accounting practices followed by the Company are prescribed or permitted by the Department of Insurance of Canada. The Company's significant accounting policies are as follows:
 - (i) Consolidated financial statements include the operations and financial position of the Company's subsidiaries listed below: —

Crown Life Assurance Company Limited

Crown Life Pensions Limited

Crown Life Management Services Limited

Coronet Properties Limited.

Datacrown Inc., the computer services subsidiary, and its subsidiaries have been shown on an equity basis as their accounts are not compatible with the accounting practices prescribed or permitted under the Canadian and British Insurance Companies Act.

The accounts of Crown Life (Caribbean) Limited, a Trinidad and Tobago subsidiary life insurance company,

have been shown on an equity basis due to requirements of that jurisdiction.

The values of assets and liabilities used to account for subsidiary companies are the values prescribed or permitted by legislation or regulation in the jurisdictions in which they are domiciled.

- (ii) The United States dollar items in these statements have been converted at \$1.00, a long established practice. Items in other foreign currencies have been translated into Canadian dollars at appropriate rates of exchange. If current rates of exchange had been used for all foreign currencies there would have been an increase in the reserves and surplus shown of \$25,093,000 (1979 \$11,212,000).
- (iii) The item investment income includes:
 - (a) Interest, dividends and rents.
 - (b) With respect to assets held for the life insurance business, a portion of the difference between cost and market value of shares and a portion of gains and losses realized on disposal of bonds, shares and mortgages.
 - (c) With respect to the segregated investment funds and life insurance subsidiaries, all realized and unrealized capital gains and losses on invested assets.
- (iv) The item net capital gains includes currency exchange gains and capital gains and losses realized on the disposal of real estate and of the invested assets for the Company's health insurance business.
- (v) Income taxes are the aggregate of the amounts payable and recoverable based on the tax laws of each of the countries in which the Company does business. The provision is based on the taxes payable method which does not recognize the tax effect of timing differences between accounting earnings and taxable earnings.
- (vi) Asset valuations are as follows: -
 - (a) Bonds, at amortized cost; including, for life insurance business, the deferred portion of realized gains and losses on disposals.
 - (b) Shares, at cost; including, for life insurance business, a portion of the difference between cost and market, and the deferred portion of the realized gains and losses on disposals.
 - (c) Mortgages, at outstanding principal balances; including, for life insurance business, the deferred portion of realized gains and losses on disposals.
 - (d) Real estate, at cost less encumbrances and accumulated depreciation.
 - (e) Segregated investment funds, at market values.
 - (f) Data processing equipment, at cost less accumulated depreciation.
 - (g) Recoverable advances to agents and general agents, at amounts due less allowance for doubtful recoveries.
 - (h) Furniture, fixtures and equipment, which are included in other assets, at cost less accumulated depreciation.

- (vii) Valuation of liabilities under policy contracts:
 - (a) Liabilities under policy contracts are the liabilities related to the payment after the valuation date of all matured and unmatured obligations under all policy contracts.
 - (b) Liabilties under policy contracts are determined using assumptions appropriate to the circumstances of the Company and the policies in force. For life insurance business, the calculation assumes that the amount of acquisition expenses allowed by law is deferred and amortized over the premium paying period of the policies. For health insurance business, such expenses are capitalized and included in other assets.
 - (c) When a policy provides for a cash surrender value higher than the amount held as a policy contract liability, surplus has been appropriated to provide a reserve for the difference.
- 2. The reserve for non-Canadian additional statutory requirements provides \$36,019,000 as an appropriation of surplus reflecting valuation requirements of non-Canadian jurisdictions for assets, liabilities and reserves where such requirements are different from the bases described in these notes.
- 3. The reserve for Canadian additional statutory requirements provides \$8,300,000 as a supplementary appropriation of surplus within the health insurance account.
- **4.** The reserve for investment values and currency exchange provides \$37,674,000 for book values of invested assets in excess of prescribed market values, less \$22,674,000, the major portion of the net unrealized foreign exchange gains.
- 5. The reserve for specified contingencies provides \$2,780,000 as additional group health insurance reserves.
- 6. The reserve for value of miscellaneous assets is in respect of the Company and all of its subsidiaries, and includes: \$17,347,000 recoverable advances to agents and general agents
 - \$ 6,670,000 furniture and fixtures
 - \$ 1,362,000 prepaid expenses and sundry receivables.
- 7. The Company and its subsidiaries maintain a number of pension plans for their eligible employees. It is estimated that at December 31, 1980 these plans have unfunded liabilities of \$5,483,000 (1979 \$5,401,000). These unfunded liabilities are being amortized generally over varying periods with a maximum period of fifteen years in accordance with applicable governing legislation. The payments towards the unfunded liabilities in 1980 amounted to \$745,000 (1979 \$680,000).
- 8. During the year: -
 - (a) The Company leased real estate and data processing equipment to Datacrown Inc. for an annual rental of \$2,338,000 (1979 \$2,305,000)
 - (b) The Company paid \$6,164,000 (1979 \$5,503,000) to Datacrown Inc. for computer services.
- 9. The share capital authorized, issued and fully paid is 2,000,000 shares, par value \$1 each.

Valuation Actuary's Report to the policyholders and shareholders

I have made the valuation of policy contract liabilities of Crown Life Insurance Company for its consolidated balance sheet as at December 31, 1980 and its consolidated statement of earnings for the year then ended. In my opinion, the valuation for Crown Life Insurance Company conforms to the Recommendations for Insurance Company Financial Reporting of the Canadian Institute of Actuaries.

In regard to the policy contract liabilities of the United Kingdom subsidiary insurance companies, I have relied upon the valuation made by the Appointed Actuary of the subsidiary companies.

In my opinion, the amount held for liabilities under policy contracts makes proper provision for the obligations payable in the future under the companies' policies, a proper charge on account of those liabilities has been made in the statement of earnings, and the amount of surplus reserved for the excess of cash surrender values over policy contract liabilities is proper.

Toronto, Canada February 2, 1981 D.R. Johnston, F.S.A., F.C.I.A., M.A.A.A. Vice-President and Actuary

Auditors' Report to the policyholders and shareholders

We have examined the consolidated balance sheet of Crown Life Insurance Company as at December 31, 1980 and the consolidated statements of earnings and general surplus and the analysis of consolidated net earnings for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as we considered necessary in the circumstances.

In our opinion, these consolidated financial statements present fairly the financial position of the Company as at December 31, 1980 and the results of its operations for the year then ended in accordance with accounting principles described in Note 1 to the financial statements applied on a basis consistent with that of the preceding year.

Toronto, Canada February 2, 1981 COOPERS & LYBRAND Chartered Accountants

Coopers + hybrand

Consolidated Summary of Premiums

Year Ended December 31, 1980		19	980		1979	
		\$000			\$000	
	Canada	United States	United Kingdom & Other	Total	Total	% Increase (Decrease)
Individual life insurance						
First yearSingleRenewal	9,134 929 63,119	16,849 2,930 80,280	9,708 20,571 19,980	35,691 24,430 163,379	31,291 23,072 141,677	14 6 15
	73,182	100,059	50,259	223,500	196,040	14
Group life insurance						
First year	1,767 25,813	5,737 38,286	1,859 10,013	9,363 74,112	9,637 75,889	(3) (2)
	27,580	44,023	11,872	83,475	85,526	(2)
Individual annuity						
First yearSingleRenewal	1,901 40,470 3,759	3,124 9,741 3,228	2,211 850 3,193	7,236 51,061 10,180	5,728 24,278 8,240	26 110 24
	46,130	16,093	6,254	68,477	38,246	79
Group annuity						
First yearSingleRenewal	6,106 542 20,692	40,424 43 14,556	3,349 1,407 9,915	49,879 1,992 45,163	66,193 2,085 34,872	(25) (4) 30
	27,340	55,023	14,671	97,034	103,150	(6)
Health insurance						
First year	4,555 63,436	53,178 173,135	4,468 23,663	62,201 260,234	59,071 229,312	5 13
	67,991	226,313	28,131	322,435	288,383	12
Total premiums	242,223	441,511	111,187	794,921	711,345	12

Summary of Growth

	1980*	1979*	1978*	1977	1976	1970	
Revenue	\$000						
Life insurance premiums Annuity premiums Health insurance premiums Investment and other income*	306,975 165,511 322,435 217,676	281,566 141,396 288,383 152,873	242,742 110,528 237,610 124,135	223,664 93,202 195,727 109,067	200,058 56,995 156,805 87,951	99,214 26,939 34,431 43,036	
	1,012,597	864,218	715,015	621,660	501,809	204,272	
Amounts paid or credited and expenses							
Life insurance and annuity amounts* Health insurance amounts Dividends to policyholders* Life insurance and annuity expenses* Health insurance expenses*	287,495 21,555 118,920	393,397 249,394 19,964 111,142 50,869	333,187 195,099 15,182 93,012 38,952	299,446 164,665 15,320 86,737 33,653	232,756 135,368 14,565 78,981 27,423	127,742 29,861 9,908 37,851 5,671	
Taxes							
Income taxes	2,632 12,575	476 11,545	1,270 10,277	1,640 10,266	(495) 8,061	2,971 2,344	
	15,207	12,021	11,547	11,906	7,566	5,910	
Total net earnings after taxes* Dividends to shareholders	38,346 4,800	41,550 3,600	35,267 2,870	10,830 2,640	7,269 2,450	(2,762) 1,200	
Total assets*	2,329,656	2,032,158	1,763,380	1,556,741	1,345,264	743,334	
Reserves, surplus and share capital							
Participating reserves* Participating general surplus* Non-participating reserves* Non-participating general surplus* Shareholders' capital and surplus	28,780 82,907 143,161 71,188 3,652	33,433 63,773 170,301 25,001 3,634	43,181 38,816 124,922 47,681 3,592	13,017 15,085 23,087 57,436 3,569	10,012 10,534 23,007 58,181 3,533	5,342 24,230 14,538 37,070 3,364	
	329,688	296,142	258,192	112,194	105,267	84,544	
New business							
Individual life amounts	2,763,881 2,947,890	2,577,689 2,965,838	2,359,712 3,139,584	2,163,758 2,518,358	1,823,361 2,325,021	818,623 758,568	
	5,711,771	5,543,527	5,499,296	4,682,116	4,148,382	1,577,191	
Annuity premiums, first year and single Health premiums, first year	110,168 62,201	98,284 59,071	64,422 47,244	61,603 43,891	27,429 33,556	19,689 8,494	
Business in force							
Individual life amounts	14,129,429 19,327,193	12,765,560 19,444,369	11,640,844 16,872,868	10,308,988 14,540,644	9,002,778 12,562,792	4,293,664 3,367,221	
	33,456,622	32,209,929	28,513,712	24,849,632	21,565,570	7,660,885	
Annuity liabilities* Health total premiums	718,265 322,435	628,990 288,383	514,092 237,610	453,609 195,727	366,705 156,805	159,132 34,431	
Number of office staff Number of sales offices	3,177 240	3,166 229	3,042 221	2,961 217	2,870 216	1,843 204	

^{*}Revisions in accounting practices distort comparison with pre-1978 figures.