

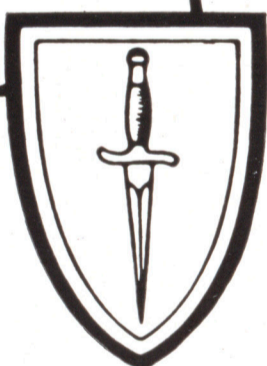


Listen, Mr. Schickelgruber



HOW TO BUY—Give your order to the Victory Loan salesman who calls on you. Or place it in the hands of any branch of any bank, or give it to any trust company. Or send it to your local Victory Loan Headquarters. Or you can authorize your employer to start a regular payroll savings plan for you. Bonds may be bought in denominations of \$50, \$100, \$500, \$1,000 and larger. Salesman, bank, trust company or your local Victory Loan Headquarters will be glad to give you every assistance in making out your order form.

**WEAR YOUR
COMMANDO DAGGER**
It is a symbol indicating
that you have bought the
New Victory Bonds.



PHONE LOCAL HEADQUARTERS:

ONE of these days you'll learn that Canadian civilians aren't soft . . . they're fighting mad . . . and tough!

Prove it to him Canada! Answer that sneering challenge with the spit of machine guns . . . the rumble of tanks . . . blacken his skies with bombers, fighters—keep Canadian warships on the hunt for his skulking submarines. Give Hitler hell—he's asked for it.

Show him the very folks he thinks softest, are as tough as they come! You white-collar office men and women—show him that you can take it . . . and give it, too. Show him that you can do without those 'extras' that contribute to the comfort and enjoyment of our normal way of life. And be proud to do it!

What is your share of the savings job? Well, the average Canadian would have to lend to Canada to meet Canada's need \$1 in every \$5 of income left after taxes and compulsory savings have been collected. The average may not fit your case. Your own circumstances are distinctly your own. You may be able to do better both out of your current income and out of your accumulated savings in the bank—or you may not be able to reach the average. *Your share of voluntary savings is every dollar you can possibly spare.*

Remember, you will be laying up for yourself the best of all investments—VICTORY BONDS are backed by all the resources of the Dominion of Canada; they yield a fair rate of interest; you can borrow against them; and they are readily saleable when you need the cash.

**NOTHING MATTERS NOW BUT VICTORY!
CANADA NEEDS \$750,000,000**

L-19

*Buy
the
New*

VICTORY BONDS

NATIONAL WAR FINANCE COMMITTEE