



AN URGENT **MESSAGE TO** **BUSINESS MEN**

● There's work to be done by every Canadian business man—advance work to pave the way for the coming Victory Loan.

As a business man you will be quick to appreciate the actual value of Victory Bonds. These Bonds are backed by all the resources of the Dominion of

Canada; they yield a fair rate of interest; you can borrow against them; and they are readily saleable when you need the cash.

First of all, you can set an example in your community by investing all you can in Victory Bonds. Next, you can help Canada achieve her objective by spreading enthusiasm throughout your community for the new Victory Loan.

Be sure the people you meet in your daily business know that Canada never has failed and never will fail to meet an obligation in full.

Set the pace, business men of Canada! Nothing matters now but victory—get ready to buy Victory Bonds!

WORK-SAVE-LEND FOR VICTORY

NATIONAL WAR FINANCE COMMITTEE