



HOW MANY?

NO ONE KNOWS what the final toll of lives will be. ¶ But this we *do* know: it depends on us. ¶ It takes hundreds of bombers to rub out one target—tons of shells to soften up one position — endless convoys of ships and trucks to keep one army supplied. All these in overwhelming quantities must be there if we are to lessen losses and heartbreak when the final attack comes. ¶ It's dollars . . . or lives. That is our choice. *We—now—* are helping to decide how many men will come home to share the victory.

SPEED THE VICTORY — BUY MORE BONDS

SIMMONS LIMITED

Manufacturers of the famous Beautyrest and Slumber King sleep products.

MONTREAL

TORONTO

WINNIPEG

VANCOUVER

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