



"I WANT MORE
WAR WORK TO DO"

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HERE'S WAR WORK TO DO...AND HOW TO DO IT

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● Thousands of people across the country are wishing they had more war work to do. Some even complain that they can't find a way to help.

Are you one of those who wish and wonder, or perhaps complain? Here's a job you can do.

The country needs more of your savings than ever before. But you can't save more unless you economize. That means self-denial.

Suppose you started making for yourself some of the things you would ordinarily buy. That's work . . . saving . . . in the same breath. It's *war work!*

Suppose you mended, and conserved things you would normally discard. That's work . . . and saving . . . in every stitch. It's *war work!*

Suppose you denied yourself labour-saving devices and did some of those household jobs yourself. That's work . . . and saving . . . side by side. It's *war work!*

Mind you, it will mean less leisure. But you say you want war work. And there it is. Every hour spent in this way would save dollars. And it is these dollars, earned or saved, by extra effort, that are needed to put extra push behind the forthcoming Victory Loan campaign.

WORK—SAVE—LEND for Victory!

National War Finance Committee